

MATERIALITY, TRANSPARENCY AND SOCIAL IMPACT
PORTFOLIO OF RESPONSIBLE BUSINESS PROGRAMMES
27TH MAY 28TH MAY AND 4TH JUNE 2010

WHAT IT IS

We are pleased to announce the latest in our series of Responsible Business Programmes to be held during the last week of May and early June 2010. They will be run by Professor Adrian Henriques in collaboration with senior CSR and leadership trainers from Article 13.

- **Materiality – What Matters** (May 27th ½ Day)
- **Transparency and Reporting** (May 28th)
- **Social Impact – Measuring and Managing Your Social Footprint** (4th June)

These three independent Programmes will draw upon a wealth of real-life examples from the commercial world and enable delegates to gain in-depth topic mastery, review and consider the authenticity and integrity of CSR in their organisation and identify areas of risk and opportunity.

The Programmes are designed for senior management and CSR practitioners and can be attended individually or as a set of two or more (discounts available).

WHO WE ARE

Article 13 are experts in responsible business, CSR and good governance. We specialise in enabling behaviour change towards challenges within Sustainable Development particular around corporate governance working with organisations to align vision, values, strategy and implementation. Our training programmes are developed and delivered by

- Adrian Henriques is Professor of Accountability and CSR at Middlesex University and Chair for UK Mirror Committee for ISO 26000 – the international standard providing for Social Responsibility scheduled for release in 2010.
- Jane Fiona Cumming, Director of Article 13, highly experienced in working with public and private organisation around issues of non-financial risk and corporate governance.

MATERIALITY – WHAT MATTERS: MAY 27TH (1/2 DAY)

Materiality is a key criterion for deciding what to report and a central plank of credible reporting. But how can it be assessed systematically? For example, to what extent is materiality a function of the scale of an impact? How is stakeholder materiality different from business materiality? And why do companies report so much that may not be material?

Course Aim: *To explore how companies can assess whether issues are material*

Course Content:

- Definitions and approaches to materiality
- Practical exercises to analyze materiality – for example, since materiality is partly a matter of scale, are all fatalities material?
- Discussion of case studies of companies' use of materiality decisions

TRANSPARENCY & REPORTING: MAY 28TH

It is widely accepted that transparency creates trust. But transparency is much more than reporting yet it is not clear what it really means or how it can be delivered. When is it necessary and when is it dangerous?

Course Aim: *To explore the significance, practical delivery and limits of transparency in modern corporate life*

Course Content:

- The social significance of transparency and its relationship to reporting
- Opportunity to share and reflect on the practice of transparency within your organisation
- Approaches to transparency for issues such as commercial confidentiality and taxation

Social Impact – Measuring and Managing Your Social Footprint: June 4th

Social impact is often said to be the poor relation to environmental and economic impact within the sustainability family. It is poorly understood and under-reported. Why is this? How far is it possible systematically to identify, measure and manage social impacts?

Course Aim: *To provide a systematic approach to understanding, identifying, measuring and managing corporate social impact.*

Course Content:

- The relationship of social to environmental and economic impact
- The role of stakeholder dialogue
- Developing indicators for social impact
- Techniques for assessing social impact, including Social Return on Investment

How Do I Book?

The portfolio of Responsible Business programmes are held in Central London on the 27th May (PM), 28th May and 4th June (10.00 – 16.00)

Course fees:

- Materiality – What Matters (May 27th ½ Day) is £450
- Transparency and Reporting (May 28th) is £650
- Social Impact (4th June) is £650

There is a 15% discount for sets of two or more (see overleaf for further details)

To reserve your place(s) on please fill out the form (overleaf) and return to Article 13

MATERIALITY, TRANSPARENCY AND SOCIAL IMPACT
PORTFOLIO OF RESPONSIBLE BUSINESS PROGRAMMES:
BOOKING FORM

Course Title	Materiality, Transparency and Social Impact (27th May, 28th May and 4th June 2010)	
Location	Central London	
Delegate Name		
Organisation		
Email		
Telephone Number		
<i>Please reserve () place(s) on the following programmes</i>		
	Materiality (27th May PM) at £450	
	Transparency (28th May) at £650	
	Social Impact (4th June) at £650	
	Materiality AND Transparency at £935 <i>(includes 15% discount)</i>	
	Materiality, Transparency AND Social Impact at £1487.50 <i>(includes 15% discount)</i>	
	Sub total	
	Vat @17.5%	
	Total	
Signed		

Payment can be made by cheque or credit card

Name on Card	
Card number	
Start date	
Expiry date	
Security code (last three digits on reverse)	
Billing Address	

Please note cancellations fees will apply (50% until 30th March - after which no refunds are available)

Please return this form with payment instructions to Jane Fiona Cumming

Email: Janefionac@article13.com

Phone: 0208 840 4450

Address: 71a the Grove, London, W5 5LL